



Job Description: Designer | Intern

Company Overview: Riithink is a dynamic and innovative marketing agency specializing in creating impactful digital strategies for our diverse range of clients. We are on the lookout for a talented and passionate Designer to join our team and drive our clients' brand presence to new heights. If your passions are in design and you want to be part of a team that drives digital marketing excellence through design and branding, we'd love to hear from you.

Location: Remote.

Compensation: Paid

Role Overview: As an Intern Designer at Riithink, you will have the opportunity to work closely with our creative team, collaborating on various design projects that span digital and print mediums. This internship will provide you with valuable real-world experience, mentorship from experienced designers, and a chance to contribute to impactful marketing campaigns.

Responsibilities:

- **Graphic Design:** Assist in creating visually compelling designs for a variety of marketing collateral, including social media graphics, web banners, infographics, email templates, and print materials.
- **Creative Collaboration:** Collaborate with the creative team to conceptualize and execute design solutions that align with clients' brand identities and campaign objectives.
- **Digital Content:** Support the creation of engaging digital content, including social media visuals, GIFs, and short videos, to enhance online presence and engagement.
- **Print Materials:** Contribute to the design of printed materials such as brochures, flyers, posters, and promotional items, ensuring consistent branding and effective communication.
- **Image Editing:** Assist in image retouching, resizing, and optimization for various digital platforms while maintaining quality standards.
- **Creative Research:** Stay updated on design trends, industry best practices, and emerging technologies to infuse fresh ideas into design projects.

Qualifications:

- Pursuing a degree in Graphic Design, Visual Arts, or a related field.
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, XD, InDesign).
- Strong understanding of design principles, composition, and typography.
- Creative mindset with an eye for detail and a passion for design.
- Good communication skills and the ability to work effectively in a team.
- Portfolio showcasing relevant design work.

Benefits:

- Paid internship offering hands-on experience in a professional marketing environment.
- Mentorship and guidance from experienced designers and marketers.
- Exposure to real client projects and the opportunity to contribute to impactful campaigns.
- Networking opportunities within the marketing and creative industry.

Application Process:

Join our team and embark on a creative journey that will shape your design skills and expand your horizons in the world of marketing. Apply now to kick-start your career in design with Riithink!

To apply for the Paid Intern Designer position at Riithink, please submit your resume and a link to your portfolio showcasing your design work to peyton@riithink.com. Shortlisted candidates will be contacted for an interview.